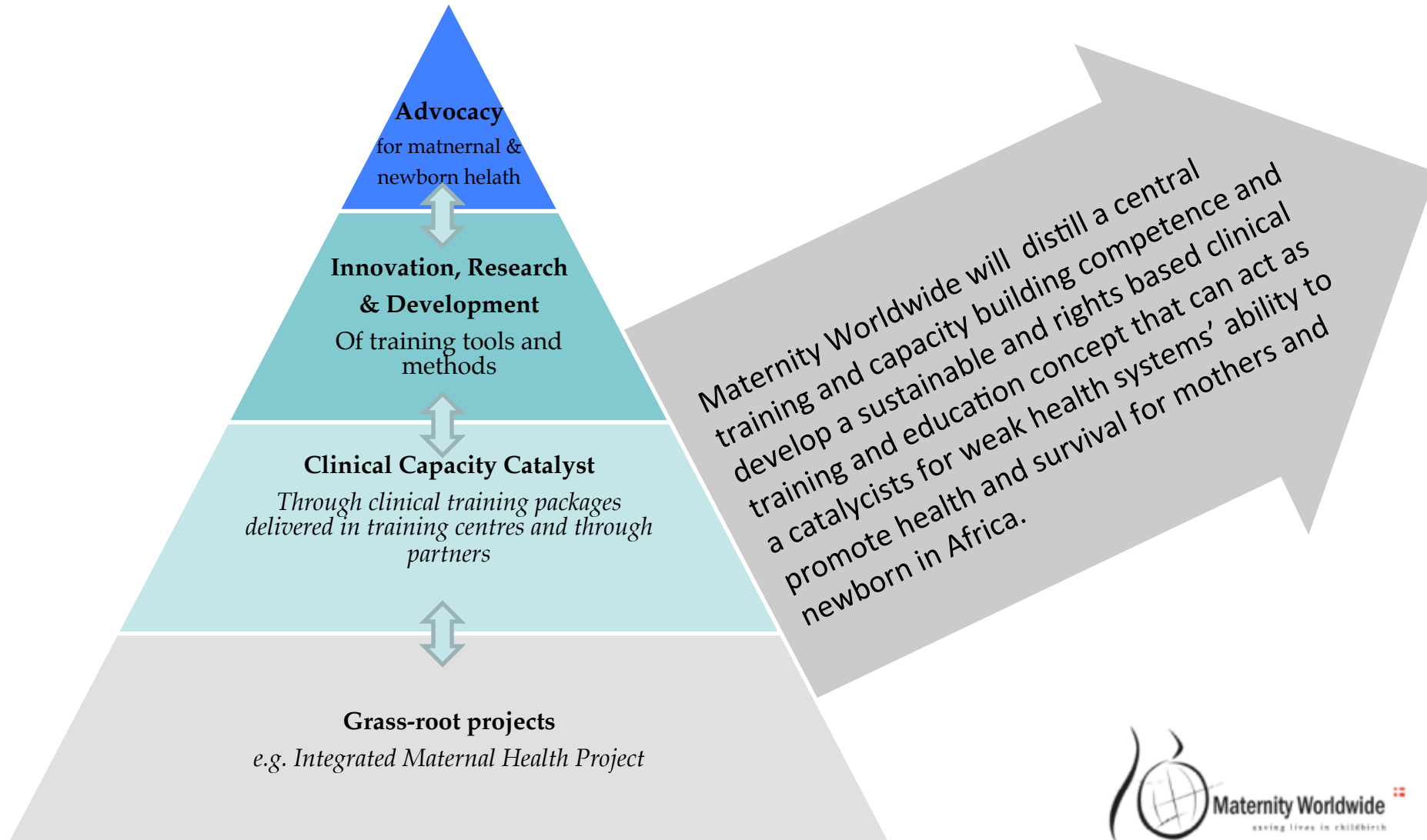


MWWs strategic framework and vision



Clinical Capacity Catalyst Principles

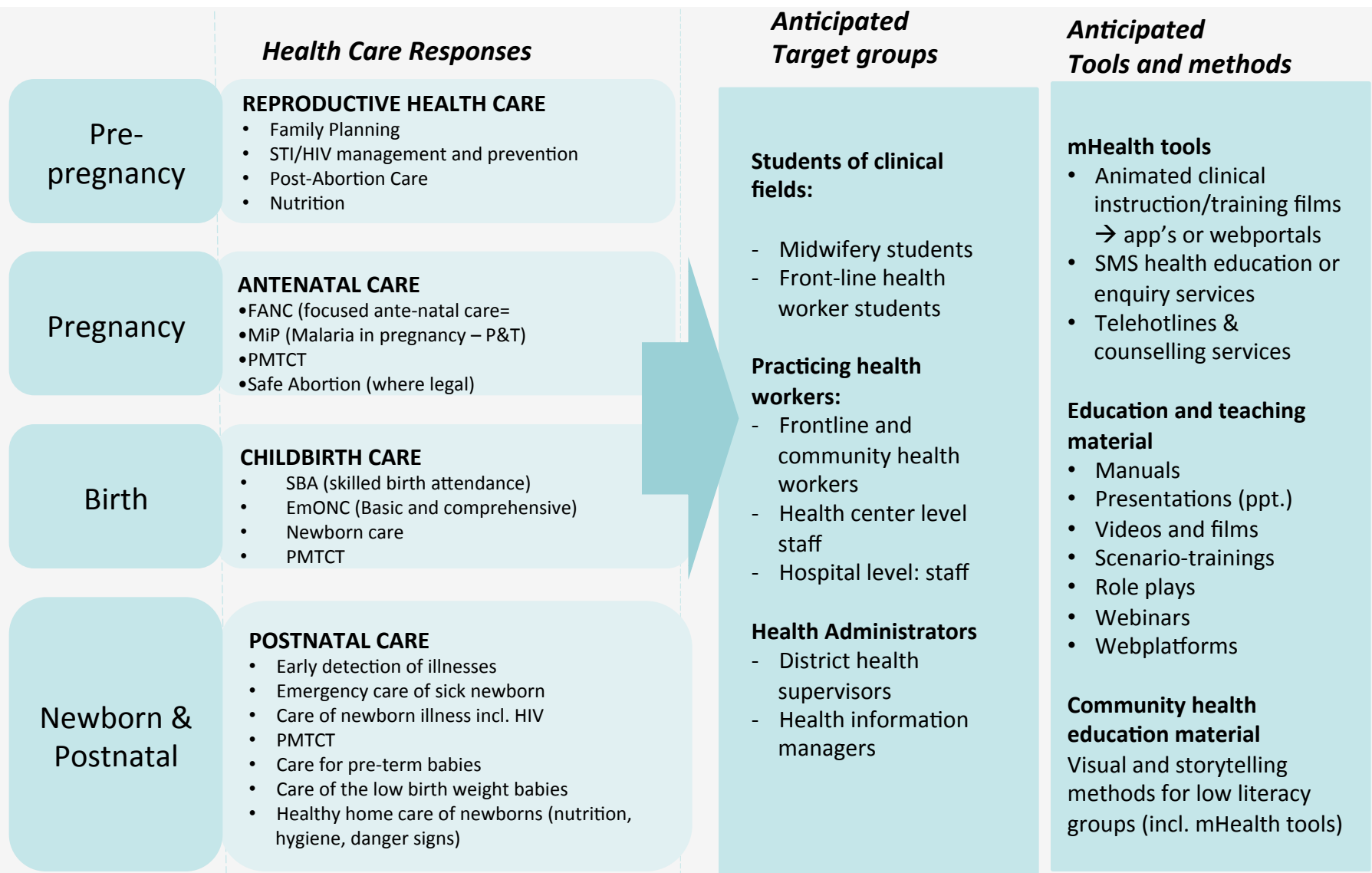
The innovative training packages will:

- Address the full maternal and newborn continuum of care!
- Be based on the principles of the universal right to sexual and reproductive health for all!
- Be of the highest standard of quality and developed through a scientifically sound, evidence based process!
- Contain a relevant mix of training and instruction methods and tools, fitted to the target group!
- Overcome traditional barriers to enhance and retain knowledge, skills and capacity in health workers at different levels of care, by promoting effective strategies!
- Act as catalyysts for change through pursuing impact at scale via strategic partnerships !
- Strengthening weak health systems to effectively address the HR crisis and deliver effective interventions for maternal and newborn health and survival !

Clinical Capacity Catalyst

Training packages – topics and tools

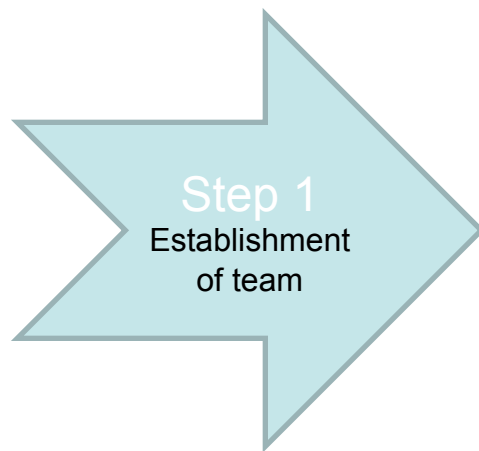
The RMN Continuum of Care



Clinical Capacity Catalyst

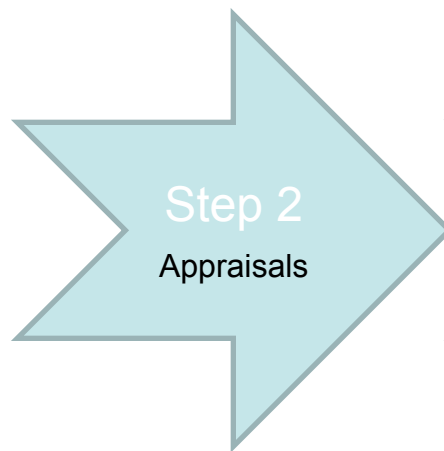
Training packages – people and process

FASE 0: 2013 - 2014



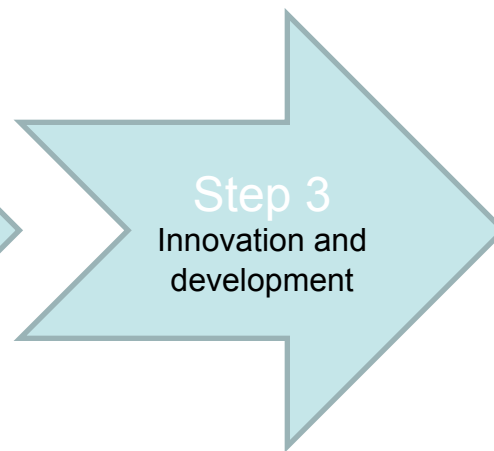
CLINICAL TASKFORCE

Internal and external candidates from Europe and Africa that are experts in global health and mHealth within the fields of maternal and newborn health.



END USER NEEDS – METHODS AND CONTENT

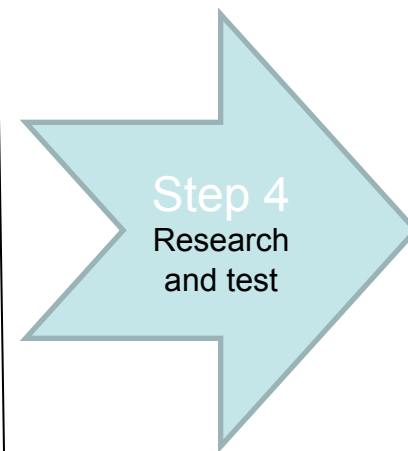
Ethiopian based assessment of relevant learning tools for each target group and assessment of most relevant topics.



CONCEPTUALISATION AND STORYLINES

Conceptualisation and development of storylines for first training package (e.g. Antenatal care) based on WHO clinical guidelines and a right based approach to health

FASE I: 2014



PRODUCTION AND TESTING

Production and testing of tools in MWWs clinical centres in Ethiopia

Budget Phase 0

Preliminary Budget 2013-2014

Budget Phase 0 (Appraisal)	Kr.
Clinical taskforce – appraisal	35.000
• Travel activity (DK – Ethiopia) • Data collection on end user needs (content, tools, etc.) • R&D	
Data analysis and selection	5.000
• Analysis of gathered materials	
Conceptualisation and storyline	10.000
• Development of concept • Development of storylines	
Validation	35.000
• Pilot testing and validation in Ethiopia	
Total	85.000

The budget excludes costs for remuneration of staff